Minutes of a Special meeting of the Heavy Commercial members of the association held in the Board Room of the S.A.A.C.C. on Tuesday, 14th December, 1971.

ATTENDANCE:

Messrs. J.A. Crawford (Chairman), K.G. Simmons, N.F. Schutze, and I.F. Barr.

STAFF:

Mr. A.E. Brooker (Executive Director)

APOLOGY:

Mr. J.S. Freeman.

OPENING:

The Chairman opened the meeting at 3.30 P.M.

MINUTES OF PREVIOUS MEETING:

The minutes of the previous meeting held on Thursday 25th November, 1971, were adopted on the motion of Mr. Simmons seconded by Mr. Barr.

COMMERCIAL VEHICLE DISPLAY
1972 INTERNATIONAL MOTOR SHOW:

The Executive Director expressed concern that applications received for display in the Motor Pavilion would occupy only two thirds of the total area available. He pointed out that failure to sell remaining space would result in loss of revenue approximating $4,000.
As the expenses of promoting the 1972 International Motor Show would amount of $36,000 it was most important that all of the available space in the Motor Pavilion be sold if possible.

The Executive Director advised that suppliers of special bodies did not intend to take space as they considered the return for the investment unsatisfactory and furthermore that they were well represented on dealers stands.

After some discussion the Executive Director was requested to again contact Gitshams, Transpec, Fruehauf, Freighters and Repco.

Approaches were also to be made to Fork Truck distributors.

Providing approval can be obtained from the City Council a cavalcade of commercial vehicles was to be organised for the morning of Saturday 19th February. The route to be from the Torrens Parade Ground along King William Street to Victoria Square. Indications were given that the following distributors would provide vehicles.

International Harvester	(6)
C.M.V.	(6)
B.L.M.C.	(6)
Diesel Co.	(3)

It is anticipated that Ford and G.M.H. would each provide 6 vehicles and probably Datsun would provide 3.

The cavalcade would be enlivened with the inclusion of pipe

bands, marching girls, jazz bands etc.

The comfort of women and children attending the motor pavilion was discussed and the Executive Director is to investigate the availability of bulk hiring of chairs and the employment of a suitable attendant.

V.I.P. FUNCTIONS:

It was decided to extend an invitation to Mr. K.W. Thomas, Managing Director of T.N.T. Sydney to officially open the 1972 International Motor Show at the V.I.P. Function in Rothmans Theatre on Monday 21st February.

DATE OF NEXT MEETING:

This will be held at 3.00 P.M. in the Board Room of the S.A.A.C.C. on Wednesday 5th January, 1972. Would everyone please note.

CLOSURE:

The meeting closed at 5.30 p.m.

5/1/72

J.C. Crawford